



Saturday, October 11, 2014
11:30 AM to 5:00 PM

Chesapeake Heritage & Visitor Center
Chester, Maryland
www.TasteofKentNarrows.org

Contact
Becky Groff 410.739.6943
Cheri Hoffman 443.262.1143
Fax 410.604.3150

Sponsorship Opportunities

Join the Kent Narrows Development Foundation for the 9th Annual Taste of Kent Narrows held Saturday, October 11 at the Chesapeake Heritage and Visitor Center. With scenic water views, live entertainment and great food, see why this event was voted, "Favorite Community Event," by the Shore Update's, "Good, Better and Best" contest three years in a row.

The non-profit, Kent Narrows Development Foundation donates raised funds from this event to invest the beautification and preservation of the Kent Narrows community. A sponsorship is a great way to support the cause while gaining exposure for your business.

ALL SPONSORSHIPS INCLUDE:

- VIP and general admission tickets to the event. VIP tickets include early entrance (11:30 am), reserved parking, private entrance, beer ticket (must be age 21 or over) and a swag bag.
- Free booth space if desired.
- Recognition at and invite to the Taste of Kent Narrows pre-party (details TBA).
- Logo featured on the event's website linked to your website.
- Logo featured in multiple event email blasts to over 9,000 subscribers each blast.
- Recognition in the program's list of Sponsors.
- Optional inclusion of promotional items in the VIP swag bags at no cost.

Presenting Sponsor -- \$2,000

- This sponsor's name or logo will be placed prominently in all advertising, including print, radio, social networking, press releases, flyers, program and event banners (over \$1000 value).
- The tag line will be "The Taste of Kent Narrows, presented by: Your Business."
- One full-page ad in the event program, distributed to all attendees plus 20,000 mailboxes in Queen Anne's County and the greater part of Chestertown. (\$599 value)
- 8 Regular admission tickets and 6 VIP tickets to the event. (\$580 value)

Gold Sponsor-- \$1,000

- One half-page ad in the event program, distributed to all attendees plus 20,000 mailboxes in Queen Anne's County and the greater part of Chestertown. (\$435 value)
- 6 Regular admission tickets and 4 VIP tickets to the event. (\$510 value)

Silver Sponsor-- \$500

- One quarter-page ad in the event program, distributed to all attendees plus 20,000 mailboxes in Queen Anne's County and the greater part of Chestertown. (\$245 value)
- 4 Regular admission and 2 VIP tickets to the event. (\$240 value)

Bronze Sponsor-- \$350

- Business card ad in the event program, distributed to all attendees plus 20,000 mailboxes in Queen Anne's County and the greater part of Chestertown. (\$55 value)
- 2 Regular admission tickets and 2 VIP tickets to the event. (\$170)



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Exclusive Sponsors

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ALL EXCLUSIVE SPONSORSHIPS INCLUDE:

- Free booth space if desired.
- Recognition in the program's list of Sponsors.
- Business card ad in the event program, distributed to all attendees plus 20,000 mailboxes in Queen Anne's County and the greater part of Chestertown.
- Logo featured in multiple event email blasts to over 9,000 subscribers each blast.
- Recognition at and invite to the Taste of Kent Narrows pre-party (details TBA).
- Optional inclusion of promotional items in the VIP swag bags at no cost.
- **All Exclusive Sponsorships are VALUED OVER \$800.**

VIP Sponsor -- \$400

New this year! Impress your clients, friends and family by being the VIP Sponsor. The VIP ticket allows guests to enter a half hour earlier than regular admission to get a head start on tastings. Guests will also have a separate entrance with no lines, reserved parking, free bottled water, and a swag bag.

VIP Sponsorship includes:

- Signage that reads, "Your Business, the Official VIP Sponsor."
- Logo featured on the event's website as the exclusive VIP Sponsor.
- 4 VIP tickets to the event.

Tasting Tent Sponsor--\$400

There will be 2 tasting tents at the Taste of Kent Narrows. Each tent will have an exclusive sponsor and will be referred to as the "Your Company Tasting Tent."

Tasting Tent Sponsorship includes:

- Signage at the tent entrance with your logo.
- Logo featured on the event's website.
- 4 tickets to the event.

Crab Race--\$400

Back by popular demand! Local crabs, Chester and Ester will once again race to predict the Eastern Shore's Weather.

The Crab Race Sponsorship includes:

- Signage on the custom pier that reads "Crab Race Sponsored by Your Company."
- Logo featured on the event's website as the exclusive Crab Race Sponsor.
- 4 tickets to the event.

Entertainment Sponsor-- \$400

Each year the Taste of Kent Narrows features live entertainment. As the Entertainment Sponsor, a banner will be displayed on stage that will read, "Entertainment brought to you by Your Company."

Entertainment Sponsorship also includes:

- Logo featured on the event's website on both the Sponsor and Entertainment pages.
- 4 tickets to the event.



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Sponsorship Application

Name of business: _____

Contact: _____ Email: _____

Address: _____

Phone Number: _____ Website: _____

Sponsor level: _____ Presenting \$2,000 _____ Gold \$1,000

_____ Silver \$500 _____ Bronze \$350

Exclusive Sponsors: _____ VIP \$400 _____ Crab Race \$400 _____ Tent \$400

_____ Entertainment \$400

If you would like to donate a door prize please describe & give value: _____

Please ship or drop off your item(s) to 658 Del Rhodes Road, Queenstown, MD 21658 by 09/26/14.

If you would like to provide items for the VIP swag bags please describe: _____

Please ship or drop off 75 promo items to 658 Del Rhodes Road, Queenstown, MD 21658 by 09/26/14.

Booth space (10'x10'): **Yes** **No** Special instructions: _____

Is electricity needed? **Yes** **No** If yes state electrical requirements: _____ amps _____ volts
Please bring extension cords.

PAYMENT TYPE: _____ CASH _____ CHECK (payable to KNDF) _____ CREDIT CARD*

If paying by credit card please fill out the following:

Credit Card Type: _____ VISA _____ MASTERCARD _____ DISCOVER _____ AMEX

Name as it appears on credit card: _____ Zip code **on account:** _____

Credit Card #: _____ Exp. Date: _____ / _____ 3 Digit Code: _____

I authorize Inspired Events, LLC to charge this credit card in the total amount of \$ _____

**Please note Inspired Events, LLC will show on your credit card statement.*

The undersigned agrees to assume the risk of loss to any property of myself and my staff, whether from breakage, damage, loss, theft, and disappearance of any other cause, for the duration of the event, including set up & closing. Further, I agree to indemnify and hold the Kent Narrows Development Foundation, Inspired Events, LLC, Queen Anne's County Parks & Recreation, Hoffman Publishing Inc, event staff and volunteers harmless from any and all claims, actions, damages, liability and expense, including attorney's fees in connection with loss of life, personal injury and/or damage to property that may be done or suffered by reason of my fault or negligence in the performance of or failure to perform my responsibilities.

Signature of Sponsor: _____ Date: _____

Please return completed form along with payment (checks payable to Kent Narrows Development Foundation) to:
TOKEN C/O Inspired Events, LLC • PO Box 925 • Stevensville, Maryland 21666

If preferred, you may fax this application to 410-604-3150 or email to bgroff@inspiredeventsllc.com